

Privacy Policy

London Security Business Networking Night

Organized by Security Guard Group Limited

1. Introduction

Security Guard Group Limited (“Organizer”, “we”, “us”, or “our”) is committed to protecting the privacy of individuals who register for and attend the London Security Business Networking Night (the “Event”).

This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information in connection with the Event.

2. Information We Collect

We may collect the following types of personal information during registration and participation:

- Full name
- Email address
- Phone number (if provided)
- Company name and job title (if provided)
- Any other information voluntarily submitted during registration
- Event engagement data (e.g., attendance, interactions)
- Photos, video recordings, and audio recordings captured during the Event

3. How We Use Your Information

Your information may be used for the following purposes:

- To register and manage your participation in the Event
- To communicate event-related updates and information
- To facilitate networking opportunities
- To improve event planning and future offerings
- To send post-event communications, including follow-ups and marketing materials
- To promote the Event and future events using media captured during the Event

4. Consent

By registering for the Event, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

Where required by applicable law, you may withdraw your consent at any time by contacting us, subject to legal or contractual restrictions.

5. Sharing of Information

We may share your personal information with:

- Event sponsors, partners, vendors, and exhibitors for marketing and follow-up purposes
- Service providers assisting with event management (including Zoho Backstage or similar platforms)
- Legal or regulatory authorities where required by law

We do not sell personal information to third parties.

6. Third-Party Services

The Event may utilize third-party platforms and services. These providers may process your information on our behalf and are subject to their own privacy policies.

We are not responsible for the privacy practices of third-party websites or services.

7. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by applicable law.

8. Security

We implement reasonable administrative, technical, and physical safeguards to protect personal information against unauthorized access, disclosure, or misuse. However, no method of transmission or storage is completely secure.

9. Your Rights

You may have the right to:

- Request access to your personal information
- Request corrections to inaccurate or incomplete information
- Withdraw consent to certain uses of your information

To exercise these rights, please contact us using the details below.

10. Cookies and Tracking (If Applicable)

If registration or participation involves online platforms, cookies or similar technologies may be used to enhance user experience and collect usage data.

11. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted with an updated effective date.

12. Contact Information

For questions or concerns regarding this Privacy Policy or your personal information, please contact:

Security Guard Group Limited
Email: info@securityguardgroup.ca